



Tern is dedicated to the goal of sustainable transportation and designs and manufactures bicycles for urban transport. The company has corporate offices in Taiwan, the United States, China, Finland, and the United Kingdom. Tern donates at least 1% of net profits every year to social and environmental causes.

Press Contacts

Europe

Uwe Weissflog
InMotion mar.com
Email: uweissflog@inmotionmar.com,
marco.arnold@inmotionmar.com,
info@inmotionmar.com
Tel: +49-711-351-640-91 / -93

North America

Lauren Fallert
Verde PR & Consulting
Email: lfallert@verdepr.com
Tel: +1 970-366-4579 ext. 123

International

Dwight Jurling
Email: marketing@ternbicycles.com
Tel: +886-2-2999-5623 ext. 212

Website

ternbicycles.com

Press Photos

photos.ternbicycles.com/products
Password: ternberd

Facebook Page

facebook.com/ternbicycles

Twitter

twitter.com/ternbicycles

YouTube Channel

youtube.com/ternbicycles

This release is issued by Mobility Holdings Ltd., which retains the ultimate responsibility for the content.

News Release

For release April 22, 2014

Tern Introduces Innovative Solution for Packing Bikes for Airline Travel

Tern FlightSuit™ turns off-the-shelf suitcase into a cost-effective alternative to a dedicated bike travel case

TAIPEI, TAIWAN – Urban transport specialist, Tern, today announced the release of the Tern FlightSuit, a set of high-quality protective covers for packing Tern bikes into a standard-sized suitcase for airline travel.

“For many, the idea of bringing a bike on vacation is heaven, but can be daunting,” said Dwight Jurling, Director Global Marketing at Tern. “Dedicated cases are expensive, often incur oversize baggage charges, and take up valuable storage space when not in use. The Tern FlightSuit eliminates these concerns by letting travelers turn a normal suitcase into a bike travel case when one is needed.”

The Tern FlightSuit, together with off-the-shelf suitcase such as the Samsonite F’Lite GT 31” Spinner, forms a rugged and cost-effective option for traveling with a Tern bike. Every 20” wheel Tern bicycle can be lightly disassembled and packed into an airline legal suitcase like the Samsonite F’Lite. The FlightSuit can also be used with Tern 24” wheel bikes with larger dimension suitcases.



The 9-piece Tern FlightSuit kit includes a large suitcase pad plus custom protectors for the bike's seatpost, handlepost, pedals and dropouts. Pads are made of durable 240D nylon bonded with 5 mm, dual-layer padding, to protect the bike during transit. Easy instructions printed right on the suitcase pad show how to fit the bike into the suitcase.

Suitcases are sold separately and are not included with the FlightSuit.

Pricing & Availability

The Tern FlightSuit is now available at a MSRP of US\$75 / €75.00 through the worldwide network of Tern dealers and from the Tern Store at www.premiumbikegear.com.

Download high-resolution photos here:

<http://photos.ternbicycles.com/p723276058>





Tern FlightSuit